



Washington Newspaper Publishers Association
EST. 1887

Community Journalism

The hardest part: Covering trauma

A Teleconference with Roger Simpson
Professor of Journalism, University of Washington, Seattle
Friday, March 30, 10- 11:15 a.m.

Roger Simpson, founding director of the Dart Center for Journalism and Trauma, is a nationally recognized expert on media ethics and trauma. His books include “Covering Violence: A Guide to Ethical Reporting about Victims and Trauma,” with William Cote, published by Columbia University Press (2000, 2006).

Among the topics we’ll cover:

- How have standards of coverage evolved with our culture – and where do we want to be within those standards?
- Suicide: How much do we report? Where does the public right to know stop?
- Violent trauma: How do we remain decent human beings while doing our job as professional journalists?
- What can we say to family or friends of a trauma victim?
- How do we access social media for information and photos in the wake of a tragedy?
- How far do we go when we illustrate the scene of a trauma?
- Self-care: How do we look out for ourselves, so that we don’t become desensitized or traumatized ourselves?

Bring your questions: There will be plenty of time for Q & A. Please contact Mike Dillon at Pacific Publishing Co. at mdillon@nwlink.com if you have questions or wish to add a topic to the discussion.

Registration due 4 p.m. March 28. You will receive an email with call-in info on March 29.
Fee: \$20 per newspaper. Please mail this page to Mae Waldron at WNPA with your check.

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