

We'll bring a community newspaper publisher to visit your journalism program.



Under the WNPA Foundation's Publisher-in-Residence program, community newspaper and news website publishers visit university journalism programs to bring real-world experience and advice to students and professors.

Depending on the school's needs, the publisher spends an afternoon or up to three days, meeting with students to discuss newsgathering, ethics, advertising, business management, multi-media skills, career opportunities or other topics requested by the professor.

The publisher also typically meets with the staff of the student newspaper. Many do professional critiques of the news products.

According to association records, publishers have made 112 campus visits since the program started in 1981:

Central Washington University (16 visits) • Eastern Washington University (10)
Pacific Lutheran University (15) • University of Washington (21)
Washington State University (28) • Western Washington University (22)

Let us bring an experienced publisher to your program! It will give your students and faculty a leg up in understanding what's needed to obtain employment in this changing industry. To request a publisher visit, contact Mae Waldron, mwaldron@wnpa.com, or (206) 634-3838 ext 2, with some ideas of what you would like the publisher to cover and approximate dates. Most Eastern Washington papers publish on Thursdays, so a Wednesday site visit is not optimal. There is more scheduling flexibility in Western Washington.



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